

**Givner & Kaye**  
**Thursday**  
**Seminar Series**  
**MAY, 2012**

Our MCLE & CE accredited series is held in our office, and by webinar, on the **1st & 3rd Thursday** of each month from **2:30pm to 4:00pm**. The series are a collaborative forum for professionals—attorneys, CPAs, financial advisors—to share *uncommon* knowledge, insights and practical “know-how.”

**TO REGISTER** for a webinar, or to attend a presentation, please call **Desiree Kisselburg** at **310-207-8008** or e-mail us: **seminars@givnerkaye.com**.

- Parking will be validated.
- Refreshments will be served.
- Continuing Education Credit: One hour for tax topics.

**CONTACT US**

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**MAY 3RD: RETIREMENT PLANNING FOR BUSINESS OWNERS.**

*Bruce Givner, Esq.*

*Givner & Kaye, A Professional Corporation*



Business owners need guidance in planning for their retirement. As tax lawyers we can help in the following ways: (1) setting up plans which provide the maximum, while flexible, deduction for the business with the least cost for the rank and file; (2) assuring that the assets in the plan are protected to the maximum extent possible from creditors of the business and creditors of the participants; (3) providing investment flexibility despite the prohibited transaction and other fiduciary rules; (4) minimizing the income tax on distributions; (5) completing the beneficiary designation so that distributions are coordinated with the estate plan and eligible for the maximum “stretch-out.”; and (6) minimizing the estate tax for the heirs .

**MAY 17TH: USING THE INTERNET TO PRODUCE REVENUE FOR YOUR BUSINESS.**

*DeWitt Dudley*

*Owner, The Vigilant LLC*



Many businesses spend a good portion of their time acquiring clients/patients/customers and the remainder servicing these clients/patients/customers. Today we will show you how to create revenue producing digital assets. We will take a look at some of the best digital marketing strategies that will help grow your business, acquire new clients/patients/customers, generate in-house leads, and believe it or not - Give You More Free Time.

DeWitt Will Discuss:

- How To Use The Internet To Produce Revenue For Your Firm/ Practice/Business
- How To Generate Leads From Your Website
- Using Landing Pages to Test New Brands, Generate Leads and Clients/Patients/Customers

## About Givner & Kaye



### A SNEAK PEEK AT OUR JUNE SEMINARS

**June 7th:** **Commercial Real Estate Workouts.**  
*Joel Kantor, Esq.*

**June 21st:** **The Five Most Common Business Frauds That Every Business Should Avoid.**  
*Michael Doland, Esq.*

When CPAs, financial planners and estate planning lawyers have clients with difficult wealth planning situations, they want Givner & Kaye to be part of the planning team. We collaborate with other professionals - attorneys, financial planners, accountants, stockbrokers, and insurance professionals - to serve the specialized planning needs of individual families.

We have maintained the same close working relationship with important referral sources for three decades, with newer ones joining each decade. That continuity and respect is important in providing a stable, intimate and friendly atmosphere for our clients.

**Contact Bruce Givner or Owen Kaye** for more information about Givner & Kaye's services at:  
310-207-8008 or  
[Bruce@GivnerKaye.com](mailto:Bruce@GivnerKaye.com) ;  
[Owen@GivnerKaye.com](mailto:Owen@GivnerKaye.com)